



GRASSROOTS SPORT READY TO GO HIGH TECH
Thanks to Ratesport's SportTracker Software
Professional, statistical feedback for players, at an affordable Price

Adelaide, Australia. April 17th 2009 – The Latest version of the popular Ratesport **SportTracker** (www.ratesport.com) software was released today. V3.0 includes upgrades to functionality and an ability to export all collected data to Excel for enhanced statistical reporting, and now includes a live scoreboard option. This gives further reasons for local sporting clubs and schools to explore the use of **SportTracker** in their individual coaching, training and teaching techniques.

SportTracker is available for purchase online with 16 Global Sports catered for by this unique and inexpensive software. Developed in South Australia and catering primarily for grassroots sporting teams and schools, **SportTracker** (**AUD\$89**) is helping local clubs and schools at all levels and budgets to utilise affordable, professional software technology.

SportTracker (www.ratesport.com) is a live stats tracking and recording software program with a unique drawing tool that allows coaches, teachers, statisticians, players and fans, to track, record and follow team and player movements on graphical playing fields. Users can save, print and email the files created and view instantly the state of the game and export the resulting team and player statistics (as a jpeg) to post game results on their own club website or email to individual players. Team support staff can monitor individual and team performances, conduct post-game analysis and generate training drills and team plays easily. Current professional software tends to only cater for elite level sports and is often unaffordable and too complex for most grassroots clubs and schools to utilise.

"**SportTracker** is easy to use, affordable, readily available via our website www.ratesport.com, and will encourage children and sports minded people to participate, have fun and actually play more sport with greater understanding, giving the players professional feedback with coaching skills displayed online. Some of our users are utilising our software on laptops to track opposing teams training and game strategies in preparation for their upcoming matches. Now **SportTracker** is available for use with 16 global sports, we expect that many new applications for our software will be found. **SportTracker** will be used by more coaches and teachers more often as computer technology becomes a part of every grass roots sporting club's coaching and strategic planning methodology at all levels of sport. Our new software will '**show you the stats**' in many different ways." Mr Giles (former SANFL Premiership Player) and Ratesport Director said.

Recent Testimonial

Since purchasing the **SportTracker** software it has given our Football department a powerful tool to provide feedback to our players. We are able to provide feedback directly at breaks during the game and feedback post game as well.. The format is easily understood and easy to implement, it gives our coaching panel the flexibility to focus on our important core stats that suit the sides game day structures.

In the past this was all manually done and very hard to get together to provide the players the feedback that is required.

Well done, your product has given country football clubs an opportunity to provide professional feedback to its player groups.

Richard Warburton
Senior Coach Shepparton Football Club
Goulburn Valley Football League

About Ratesport Pty Ltd

Ratesport is an Australian information technology services and solutions company. We specialize in helping our clients to use graphics and statistical information to achieve their sporting goals. Our consultants and industry experts work with clients to understand their challenges and create greater visibility throughout their coaching and training regimes. For more information, visit www.ratesport.com .

Contact: Tony Giles 0416 293 601 or Ron Boulden 0408 089 098

Directors

www.ratesport.com